



Everything
you always
wanted to know...

PRESENTED BY

CATHERINE GRAHAM

CEO, commonsku & President, Rightsleeve



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commonsku is a CRM, Order Management and Workflow Collaboration platform designed specifically for the promotional products industry, Join CEO **CATHERINE GRAHAM** for a walk through of commonsku's Connected Workflow to see how the platform can streamline how you work with your customers, suppliers and your team.

We look forward to seeing you at this event, and most importantly sharing your thoughts on this shift to our industry during this session!

CATHERINE GRAHAM is the CEO of commonsku and the President of RIGHTSLEEVE. Catherine has been named on the Counselor Power 50 list, PPB's Best Boss and an ASI Rising Star.

Catherine has played a variety of roles prior to RIGHTSLEEVE and commonsku. She spent several years doing financial planning for fast-track individuals and entrepreneurs at TD Bank. She then went on to pursue an MBA at the Rotman School of Management during which time she joined the fledgling eBay Canada as employee #4 and launched two categories in the Canadian marketplace. After leaving eBay, Catherine worked as a management consultant at A.T. Kearney, working with Fortune 100 companies in a wide variety of areas including merger integration, marketing strategy and operational efficiencies.

Outside of work, Catherine is a mother to 3 children ranging in age from 14 to 9 years old and sits on a variety of boards and committees in the non-profit space. She has a particular passion for supporting female entrepreneurs in the tech space. Some examples of organizations she has been involved with include the Dell Global Entrepreneur in Residence Advisory Board, the Dell Women's Entrepreneur Network, the Loran Scholar Foundation, Communitech, Next Canada, Futurpreneur and Founder City Talent.

Thursday, February 28th, 2019 – 10:00 to 11:30 AM

Please RSVP Christy Mihan at christy@promoexpo.ca or (905) 761-7023

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