

PROMOTIONAL  
MARKETING  
EVENTS

**PME**

by  
**PROMO  
EXPO**

**Saskatoon - Tuesday, April 23**  
Saskatoon Inn and Conference Centre

**Regina - Wednesday, April 24**  
Delta Hotels by Marriott Regina

**Winnipeg - Friday, April 26**  
Holiday Inn Winnipeg Airport

**Halifax - Thursday, May 9**  
Best Western Chocolate Lake

[promoexpo.ca/#pme](http://promoexpo.ca/#pme) for details

**11:00 AM**

**Keynote Speaker**  
**Neil Piitz**

live via Skype from S.C.



**Speaker Neil Piitz will share insights on:**

- The Industry Landscape - a conversation.
- Distributor sales growth - Who's winning and why?
- Using LinkedIn and CRM. How technology has changed the sales process. Have you adapted?

Neil Piitz is an industry veteran and multiple award winner that has achieved unprecedented levels of management success as both a Distributor and Supplier in his 33-year promotional products career. Neil was President and founder of ARPG and SVP of sales for Ash City US. With a resume that covers Distributor, Supplier, Canada, and the U.S., Neil is taking his vast experience to distributors and suppliers through Differentiate Consulting.